



October 7, 8 & 9, 2016

Dear Community Business,

Last year, over 12,000 people enjoyed music, food, and fun during the 8th Annual Lebanese American Festival in Las Vegas. The festival is hosted by St. Sharbel Maronite Catholic Church at 10325 Rancho Destino Rd, Las Vegas, Nevada 89183 and provides a family friendly, low cost event for the Las Vegas community. Festival volunteers are already hard at work to ensure the event is bigger and better than last years. The dates of the 2016 festival are October 7th, 8th & 9th.

This festival provides something unique to the Las Vegas community as well - a taste of the Middle East. Planned festival activities include live bands (American and Arabic music), kids' activities and games, and of course, lots of homemade Middle Eastern food and deserts.

The continued success of the festival relies on a myriad of volunteers and support from local businesses. We are reaching out to the local community members and businesses to help us offset the cost of the festival through sponsorships. Your business can participate at various giving levels with attractive benefits at each. Enclosed is a sponsorship form that describes the sponsorship levels in more detail. You may also donate an item for our raffle or goods and services in lieu of a sponsorship. St. Sharbel Maronite Catholic Church is a non profit 501(c) (3) organization and all sponsorships and donations are tax deductible.

If you have any questions about the mission, the festival or donations, please feel free to contact any of the numbers listed below.

Sincerely,
Lebanese American Festival
10325 Rancho Destino rd
Las Vegas, NV 89183
(702) 616-6902

Presenting Sponsor

\$10,000

- Presenting sponsor for 9th Annual Lebanese American Festival
- Prominent logo placement in all printed advertising material (if received before 7/15/16)
- Mention in all press releases regarding the festivals
- Name, logo and/or mentions in all paid advertising as presenting sponsor
- Recognition on LAF Signage at the event
- Recognition from stage during event
- Prominent link and logo placement on Festival web site for one year
- 50 event passes
- **Example:** Stage, Lighting, sound system and Musical engineer for the 3 day event is equivalent of this level sponsorship

Platinum Sponsor

\$5,000

- Mention in all press releases regarding the festivals
- Double display booth in prime location to showcase your products or services
- Recognition on LAF Signage at the event
- Recognition from stage during event
- Prominent link and logo placement on Festival web site for one year
- 30 event passes
- **Example:** Advertising, Signage, Billboard, Printing and collateral placement

Gold Sponsor

\$2,000

- Recognition from stage during event
- Recognition on LAF Signage at the event
- Link and logo placement on Festival web site for one year
- 20 event passes
- **Example:** Offset our cost for all specialty private labeled Festival water

Silver Sponsor

\$1,000

- Recognition from stage during event
- Recognition on LAF Signage at the event
- Link and logo placement on Festival web site for one year
- 10 event passes
- **Example:** Offset the cost of the Republic services (trash) Container Fees